

Ruby's Collection

Design Document

August 31st, 2023

Preface

Ruby's Collection is a leading retailer of Pakistani and Indian wedding, formal and casual wear for women, men and children. Stitching and alterations are available to give a custom clothing look. Stage decorations, costume jewelry, rentals and accessories are also available.

This Design Document describes the concept on which the Ruby's Collection website has been successfully developed and operates on the Internet. The website is utilized for marketing purposes as an open system for the above products and services has received great reviews from the customers for more than 20 years.

It is one of the best looking, well structured, cultural, consistent and informative websites on the World Wide Web (WWW). The website complements the Ruby's Collection retail store in great advertising ways. It uses buttons as control structures to display the products and services to the customers in few clicks and make them come to the retail store for purchases by electronic mail invitations.

I thank you Mrs. Rubina Shabbir, Ms. Pavitra Thapa, Ms. Menu Bocheeboya, Mrs. Siemy Khan, Mr. Shayor Rahman and my lovely daughter Ms. Nazia Khan for their great support and patience in developing this beautiful website for our world by using the Wix.Com of Israel at Tel Aviv.

Mr. Naveed Khan
Consultant of PAM
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Display And Control Matrix Of The Website						
Display	Control	Display	Control	Display	Control	Display
Home Page	Announcements	Announcements Page	Home	Home Page		
		Announcements	PhotoAndMore.Org	Website Of Developer		
			Go Top	Top Of The Page		
	Women's Wear	Women's Wear Page	Home	Home Page		
		Bridal Wear	Formal	Women's Wear Page	Home	Home Page
				Formal Wear	Bridal	Bridal Wear
					Casual	Casual Wear
					Go Top	Top Of The Page
			Casual	Women's Wear Page	Home	Home Page
				Casual Wear	Bridal	Bridal Wear
					Formal	Formal Wear
					Go Top	Top Of The Page
			Go Top	Top Of The Page		
	Men's Wear	Men's Wear Page	Home	Home Page		
		Groom's Wear	Formal	Men's Wear Page	Home	Home Page
				Formal Wear	Groom	Groom's Wear
					Casual	Casual Wear
					Go Top	Top Of The Page
			Casual	Men's Wear Page	Home	Home Page
				Casual Wear	Groom	Groom's Wear
					Formal	Formal Wear
					Go Top	Top Of The Page
			Go Top	Top Of The Page		
	Children's Wear	Children's Wear Page	Home	Home Page		
		Children's Wear				
			Go Top	Top Of The Page		
	Tailoring	Tailoring Page	Home	Home Page		
		Tailoring Wear				
			Go Top	Top Of The Page		
	Accessories	Accessories Page	Home	Home Page		
		Accessories				
			Go Top	Top Of The Page		
	Costume Jewelry	Costume Jewelry Page	Home	Home Page		
		Costume Jewelry				
			Go Top	Top Of The Page		

Matrix (continued).

Display And Control Matrix Of The Website						
Display	Control	Display	Control	Display	Control	Display
	Rental	Rental Page	Home	Home Page		
		Rentals				
			Go Top	Top Of The Page		
	Go Top	Top Of The Page				

Ruby's Collection Website

Home Page

[Announcements](#)[Women's Wear](#)[Men's Wear](#)[Children's Wear](#)[Tailoring](#)[Accessories](#)[Costume Jewelry](#)[Rental](#)

Figure 1: Top of the page has eight buttons for product selection.

Figure 2: Home Page (continued).



Ruby's Collection Website

Announcements Page

Home

Announcements



We are a leading retailer of Pakistani and Indian wedding, formal and casual wear for women, men and children. Stitching and alterations are available to give a custom clothing look. Stage decorations, costume jewelry, rentals and accessories are also available.

Ruby's Collection Website

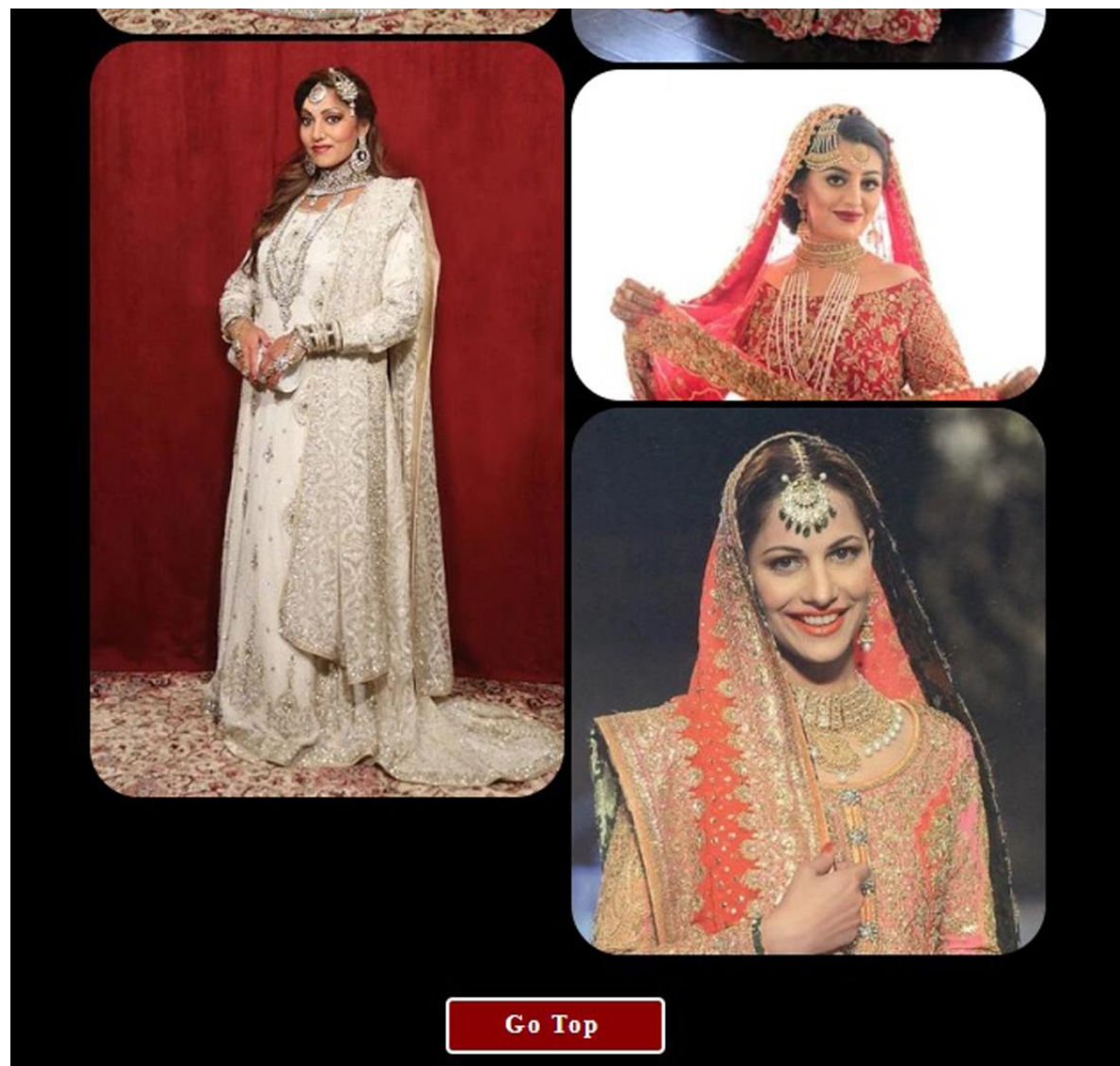
Women's Wear Page

[Home](#)[Formal](#)[Casual](#)

Bridal Wear



Figure 3: Bridal Wear (continued).



Ruby's Collection Website

Women's Wear Page

Home

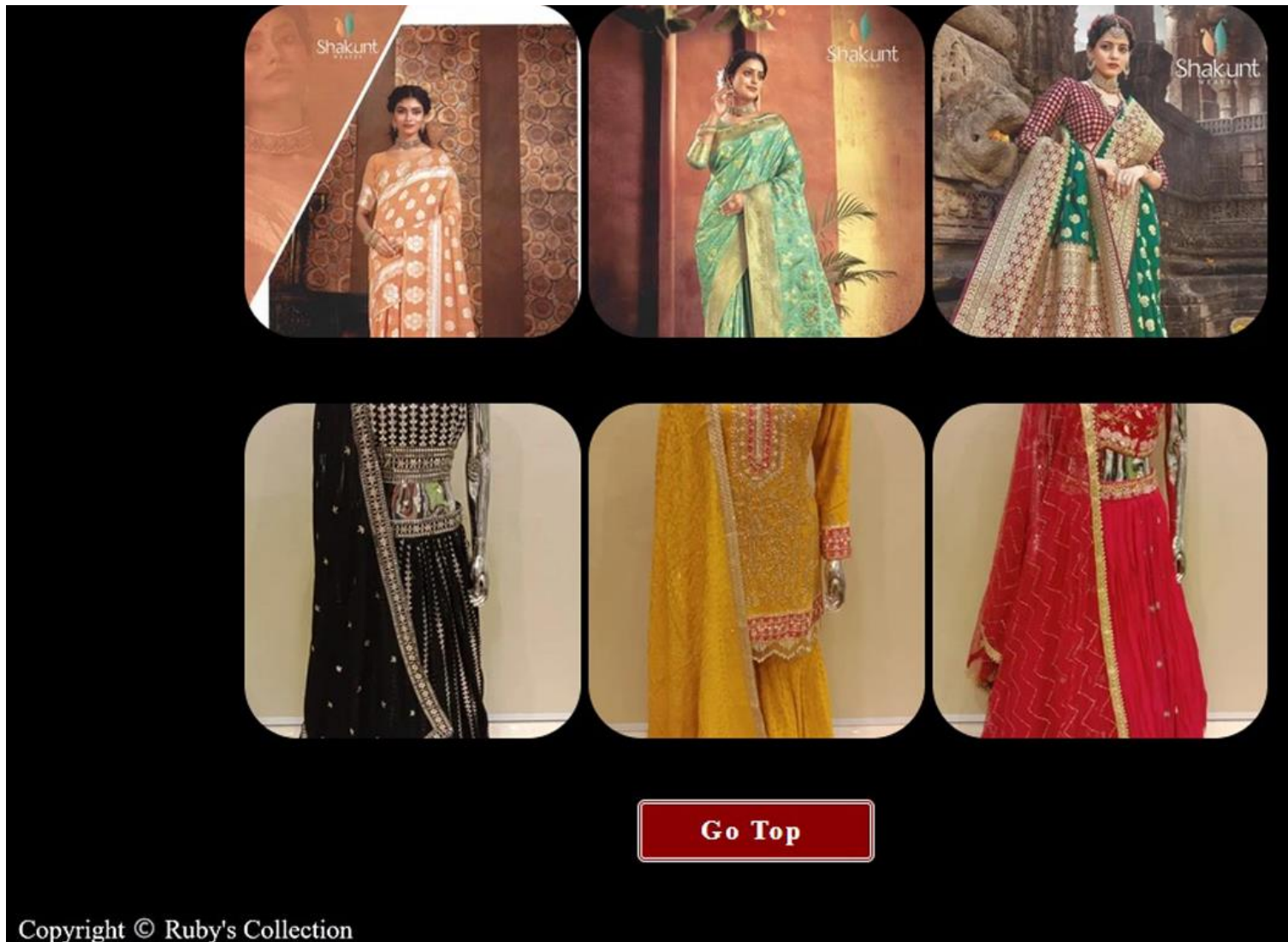
Bridal

Causal

Formal Wear



Figure 4: Formal Wear (continued).



Ruby's Collection Website

Women's Wear Page

[Home](#)

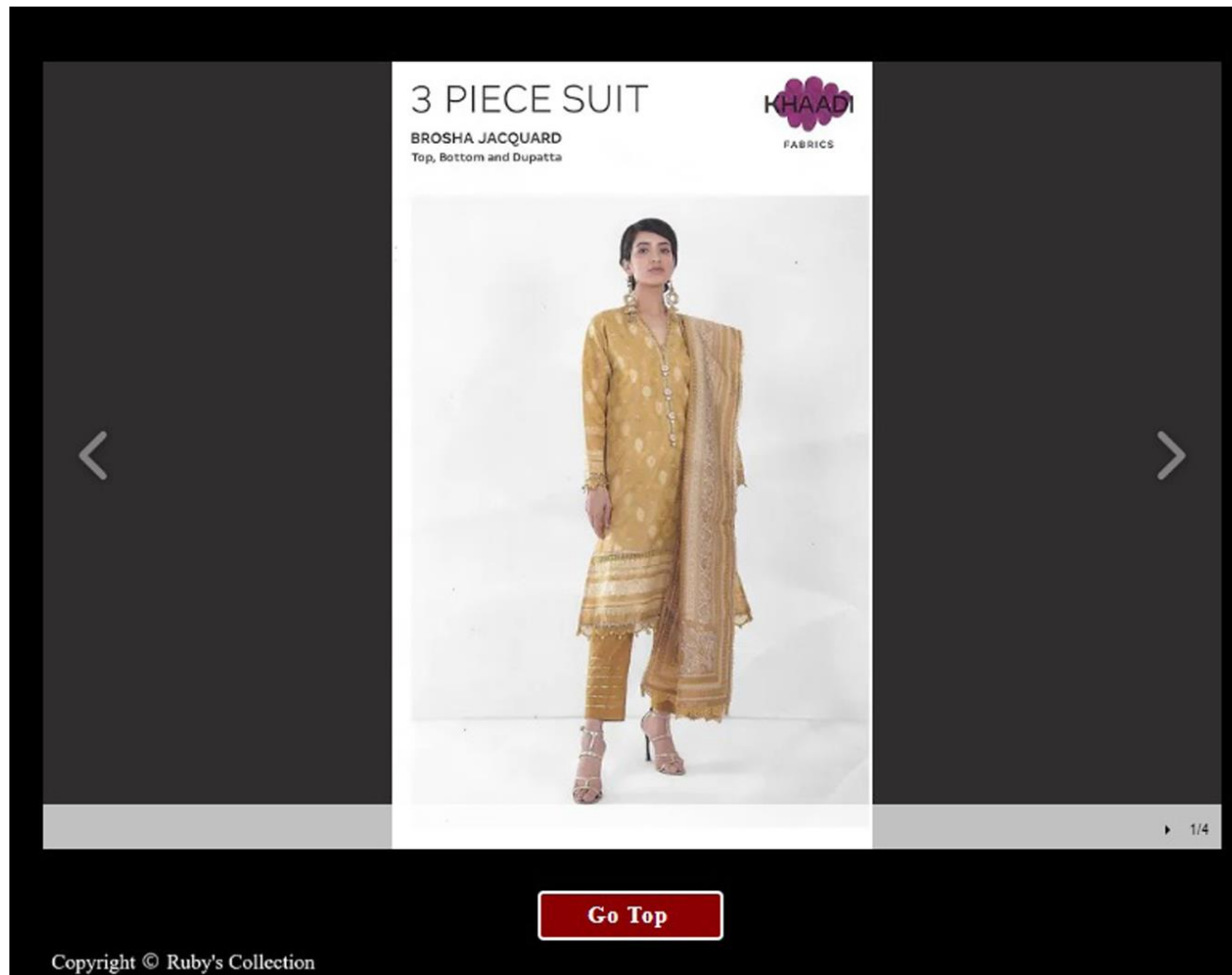
[Bridal](#)

[Formal](#)

Casual Wear



Figure 5: Casual Wear (continued).



Ruby's Collection Website

Men's Wear Page

[Home](#)[Formal](#)[Causal](#)

Groom's Wear



Ruby's Collection Website

Men's Wear Page

[Home](#)[Groom](#)[Causal](#)

Formal Wear



Ruby's Collection Website

Men's Wear Page

[Home](#)[Groom](#)[Formal](#)

Casual Wear



Ruby's Collection Website

Children's Wear Page

Home

Children's Wear



Ruby's Collection Website

Tailoring Page

Home

Tailoring Wear



Stitching and alterations are available to give a custom clothing look.

Ruby's Collection Website

Accessories Page

Home

Accessories



Variety of Accessories

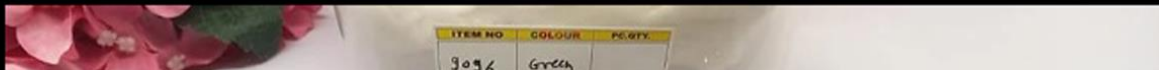
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Ruby's Collection Website

Costume Jewelry Page

Home

Costume Jewelry



Ruby's Collection Website

Rental Page

Home

Rentals



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